

MPG A.Ş. Folding Boom Crane Photography Competition Terms and Conditions

1. Subject and Purpose of the Competition:

The photography competition, organized by MPG MAKİNE PRODÜKSİYON GRUBU MAKİNE İMALAT SANAYİ VE TİCARET ANONİM ŞİRKETİ, aims to capture the best images showcasing the field use of our folding boom cranes and to highlight user experiences through these images. The competition seeks to reward scene compositions that stand out both aesthetically and technically.

2. Participation Conditions:

- The competition is open only to customers actively using MPG A.Ş. cranes in the field and employees of companies owning MPG cranes.
- Photographs must be high-quality images taken with a professional camera, drone, or high-quality mobile phone.
- Participants may submit original photographs that have not been previously published anywhere.
- Each participant may submit a maximum of 3 photographs.
- The MPG-branded folding boom crane must be clearly visible in the photographs.
- The load being lifted or the operational object must be within the frame.
- Photographs must be taken during field operations (while lifting a load). Photographs taken outside of this context will not be accepted.
- If a person's face is clearly visible in any part or entirety of the photograph, a wet-signed consent form from that person must be provided. Photographs submitted without a consent form will not be evaluated.
- Participants with an ongoing restriction decision issued by TFSF (Turkey Photography Art Federation) cannot participate in this competition.
- Participants declare and guarantee that the photographs are entirely their own and that all necessary legal permissions have been obtained. Any violation of this rule will be considered a breach of the competition rules.
- All photographs must be taken by the participant. Any use of images, in whole or in part, belonging to others will result in the participant bearing full legal responsibility for any copyright violations.

- If a participant violates the rules, their award will be canceled. The participant's award, title, and any benefits will be revoked. The award slot will remain vacant. If an award has been given, the participant must return it within three days. This situation does not grant any rights to other participants.

3. Technical Requirements:

- Photographs must have a minimum resolution of 3000 x 2000 pixels and be in JPG, PNG or TIFF format.
- Photographs must not involve artificial intelligence or digital manipulation.

4. Application and Submission:

- Photographs must be sent via email to "medya@mpg.com.tr".

The email must include:

- Participant's full name
- Company name
- Phone number
- For photographs featuring a person: ID number, phone number and a wet-signed consent form (downloadable from our website).

5. Schedule:

- Submission Deadline: October 20, 2025
- Announcement of Winners: November 5, 2025, at 14:00, via www.mpg.com.tr

6. Awards:

Rank Prize

1st Apple iPhone 16 Pro Max 256GB Natural Titanium

2nd Samsung Galaxy S25 Ultra (512 GB, 12 GB RAM)

3rd Apple Watch Series 9 GPS + Cellular 41MM

The winner must claim their prize within 6 months from the announcement date. After this period, the prize will be forfeited, and the winner cannot claim any prize, copyright or other demands.

7. Jury and Evaluation Criteria:

The competition jury will consist of a 3-person expert team appointed by MPG A.Ş. Evaluation criteria:

- Aesthetic composition of the photograph (30 points)
- Technical suitability and clarity (25 points)
- Realistic depiction of field use (25 points)
- Variety of crane model and equipment in the photograph (20 points)

8. Copyright and Usage Conditions:

- By applying to the competition, participants are deemed to have accepted the following conditions.
- Participants grant MPG A.Ş. exclusive usage rights for award-winning photographs. They acknowledge and agree that, in accordance with the Law on Intellectual and Artistic Works and other relevant legislation, they grant MPG A.Ş. permission to reproduce, process, represent, and publicly transmit the work(s). Participants irrevocably declare and undertake that they will not withdraw this permission and will not prevent the use of the work(s) as described above, nor will they claim any copyright or material/moral compensation for such use.
- Under the Law on Intellectual and Artistic Works No. 5846, the ownership rights (both financial and moral) of the submitted photographs are transferred to MPG A.Ş.
- Participants grant MPG A.Ş. prior permission to use these works for promotional purposes in printed materials, digital publications, catalogs, social media posts, the corporate website, and other promotional platforms, with or without mentioning the creator's name, in a non-transferable and non-exclusive manner.
- Participants agree not to demand any royalties or fees in exchange for MPG A.Ş.'s usage rights.
- Participants accept full legal responsibility for any legal issues arising from submitting images belonging to others.

9. Cancellation and Modification Rights:

MPG A.Ş. reserves the right to cancel the competition or amend the terms and conditions if participation is deemed insufficient or due to technical necessities.

10. Contact:

For all questions and information requests: media@mpg.com.tr